

IN AID OF

SAMARITANS

Southend-on-Sea

ORGANISED BY



SPONSORSHIP PROPOSAL

Charity Cricket Event | Wednesday 16th July 2025



LAWYERS

VS.



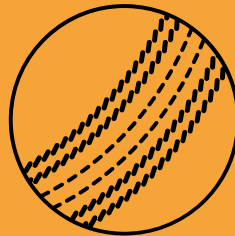
ACCOUNTANTS

Breaking Boundaries for Samaritans Southend

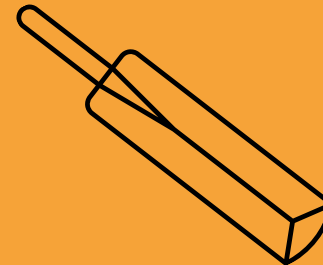
- Essex Big Bash is a charity cricket event
- Wednesday 16th July 2025 at Hadleigh & Thundersley Cricket Club
- A team of Accountants versus a team of Lawyers
- Aiming to raise £20,000 for Samaritans Southend
- Summer fête style atmosphere, open to family and friends
- Opportunity to network with like-minded individuals



**Inspire and
change lives**



**Partner with
business leaders**



**Promote
your brand**

Our Previous Charitable Activities

Herd elephants with
their new owners
after Havens auction

Evening Echo



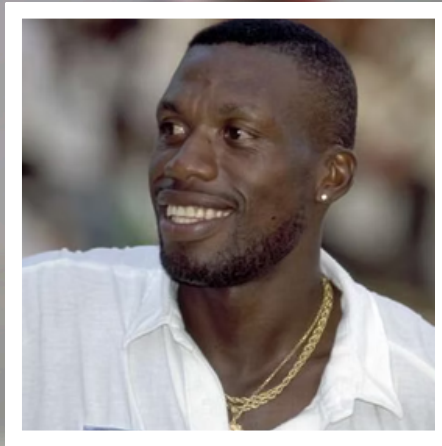
The Herd
heads home

Havens Hospices



**HERD IN
THE CITY**

Meet the Ex-Professionals



Sir Curtly Ambrose

Sir Curtly Ambrose is an Antiguan former cricketer who played for the West Indies. For much of his career, he was rated the best bowler in the world.

Since leaving professional cricket, Ambrose has pursued a career in music as a bass guitarist.

West Indies



Courtney Walsh

Courtney Walsh is a former cricketer who represented the West Indies. He is considered one of the all-time greats.

Courtney may not play cricket professionally, but he's still in the professional world as a coach.

West Indies

Sponsorship Packages

Support an important charity, raise your profile and enjoy a fun family day out. Showcase your firm to like-minded individuals and businesses from your sector, whilst raising important funds to help Samaritans Southend continue to make sure people have somewhere to turn and support when they need it most.

Headline Sponsorship Package

- Logo on the front and center of the kits
- Headline brand profile on all marketing collateral
- Exposure to professional individuals and businesses
- Full-page advert in matchday programme
- Coverage in local newspaper, before and after the event
- Pitchside banners on the day
- Signed merchandise
- Photograph with pro players

£10,000

Kit Sponsorship Package

- Back of kit sponsor for one of the teams (11 x players)
- Pitchside banners on the day
- 1/2 page advert in matchday programme
- Branding across social media pre-, during and post-event
- Signed merchandise

£2,500 each

'Ex-Professional' Sponsorship Package

- Introduce the 'ex-professional' player at the event
- Branding on website and social media
- 1/2 page advert in matchday programme
- Keep professional's shirt
- Signed merchandise

£2,500 each

Essex Big Bash 2024



About

Samaritans Southend

Our vision is that fewer people die by suicide.

Opening in 1963, Samaritans Southend has been supporting the community from Shoeburyness to Benfleet and the surrounding areas, for over 60 years. We have over 80 volunteers some having been with us for more than 40 years.

Corporate Fundraiser



Alice Walker
Samaritans Southend



About

AJ Chambers

Award-winning specialist recruitment, mergers & acquisitions services, and expert market intelligence across the accounting and legal practice sectors.

We partner with top Accounting and Legal practices across the UK and Ireland. Our advisers use their expertise and unrivalled knowledge of the market to shape your future.

Team Captain
Accountants



Rory Bysouth
AJ Chambers



Team Captain
Lawyers



Stuart Whiter
AJ Chambers





Look around

essexbigbash.com

EXPLORE WEBSITE

